

JAMIE GERDSEN

Entrepreneur | Founder and CEO of G5 Ventures
Former Chairman of Nexstar Author | Keynote Speaker



ABOUT

Jamie Gerdson brings an operator's truth to stages often dominated by theory. He speaks from more than two decades of experience building, fixing, and scaling service-based businesses from the field level to the boardroom, including leading transformations that took companies from small, fragile operations to disciplined, high-performing platforms.

Jamie helps audiences understand what actually drives sustainable growth: leadership density, clear operating systems, ownership mindsets, and cultures that compound rather than break under pressure. Drawing on his experience as a former CEO, private equity operator, and board chair, he challenges short-term, extraction-driven thinking and offers practical frameworks for succession, leadership development, and long-term value creation.

His keynotes are direct, candid, and deeply practical, equipping founders, executives, and investors with real-world insight on how to build businesses that create careers, develop leaders, and endure beyond a single transaction, with a clear commitment to turning work into opportunity at scale.



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Learn more at g5ventures.com

Connect with Jamie at linkedin.com/in/jamiegerdsen

Most Requested Speaking Topics

Who Owns the Next Chapter?

Building Value Without Breaking the Business

Selling a business is not a transaction. It is a transition that determines what happens to people, culture, and legacy long after the deal closes. Drawing from his experience building, selling, and operating inside PE-backed platforms, Jamie reframes value creation away from cost synergies and toward organizational health, leadership continuity, and career creation. He explains why culture compounds faster than financial engineering and how post-deal talent flight quietly destroys enterprise value. This keynote equips founders to ask better questions about buyers and to think clearly about what success actually looks like after the sale.

From Operator to Owner

Why Systems Create Leaders and Leaders Create Value

In a labor-constrained economy, motivation is not the problem. Clarity, systems, and ownership are. Jamie makes the case that the next generation of winners in home services and trades will be built by leaders who are given real decision rights, operating cadence, and a path to ownership rather than vague promises and slogans. Using data on leadership density, trade skill shortages, and employee ownership, he shows why leadership development is not soft but future-proofing. The keynote reframes career growth from climbing a ladder to building something that lasts.

Time Is the Advantage

Why Operator-Led Capital Compounds Differently

The private markets are reexamining what real value creation looks like as scrutiny grows around short-term returns and extraction-first models. Jamie brings a rare operator-investor perspective to the conversation, arguing that permanent or long-duration capital creates time arbitrage that changes behavior, decisions, and outcomes. He connects organizational health, leadership density, and people strategy directly to downside protection and long-term returns. This keynote positions culture, systems, and operators not as narratives, but as investable infrastructure.

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